

Presentation Evaluation Form

Student / Company: _____ Judge: _____

School: _____ Date: ___ / ___ / ___

Presentation Style: 50%	Poor	Fair	Adequate	Good	Excellent
P1. Materials presented in clear, concise, and logical and/or sequential form.	1	2	3	4	5
P2. Presentation stayed within timeframe.	1	2	3	4	5
P3. Conveyed confidence and professionalism.	1	2	3	4	5
P4. Demonstrated knowledge of industry.	1	2	3	4	5
P5. Responsiveness to judge– effectively fielded questions.	1	2	3	4	5
P6. Stimulated investor interest and/or ability to maintain judges' interest.	1	2	3	4	5
P7. Visual aids complemented critical plan issues.	1	2	3	4	5
Total points for Presentation Style =					
Comments:					

Business Plan Summary: 50%	1	2	3	4	5
B1. Product/service clearly described	1	2	3	4	5
B2. Marketability of product substantiated.	1	2	3	4	5
B3. Company operations clearly described.	1	2	3	4	5
B4. Major risks identified.	1	2	3	4	5
B5. Sales analysis and forecast clearly presented. Key projections clearly presented (sales, profits cash flows).	1	2	3	4	5
B6. Capital requirements clearly stated.	1	2	3	4	5
B7. Ability to relate need for the company (meaningful examples, etc.).	1	2	3	4	5
Total points for Business Plan =					
Comments:					

Total Score: _____